



YOU are Your Brand

First, a couple of questions:

- Do you ever wonder why your competitor is better known?
- Why does “the other guy” get called for interviews with the press?
- Do you want your business to grow?
- Do you want more customers to know about you?
- Do you want to control your message?
- Want to create a new image?

Thank goodness for YouTube, social media and blogging on SuccessTelevision.com!

- Once your article is up, it continues to work while you sleep! When people search on a topic, they find your article, links to your website, upcoming speeches, seminars and videos.
- Good, informative articles get featured on the following:
 - Success Television’s twice monthly email newsletters to 50,000 people.
 - Double published into the main content areas of SuccessTelevision.com.
 - Featured on the home page of myprimetime.com and other viral sites.
- You have a home on Success Television among big names such as Jack Welch, Stephen Covey, author of “7 Habits of Highly Effective People”, Starbucks Howard Schultz and best-selling author and executive coach Marshall Goldsmith.
- Your video in the Success Television video player which is syndicated across the web, Brightcove and YouTube. (Video subject to Success Television approval).



Success Television Media Offers

Free:

1. Choice of 3 free video players with videos of top experts, CEOs and best-selling authors. These video players can be installed on your website. You don't pay for bandwidth and your viewers never leave your site. Following categories:
 1. Career/Worklife,
 2. Wellness/Wisdom,
 3. Success Television which includes a sample of all categories of content: career, wellness, wisdom, relationship.

Pay:

2. Promote your business with your branded message included in our emails to 50,000 monthly viewers, primarily baby boomers and slightly younger.
3. Your video shown in hotel rooms for two months in an on-demand, focused environment by decision-makers, level C executives. Nearly 8 million people stay in the hotels per month. (Video subject to Success Television standards. Email: Contact@SuccessTelevision.com or call (212)721-0910 for further information.)
4. Branded DVDs of big names such as Jack Welch, Stephen Covey. Great for holiday gifts, anniversary gifts and a constant way to keep your brand in front of clients.
5. Corporate training videos to motivate your team and employees. Have some of the most recognized names in business support you in your message. Videos are focused around the following themes with online previews at :
SuccessTelevision.biz
 1. Team Building
 2. Effective Communication Skills
 3. Leadership Skills
 4. Motivation & Leadership
 5. Rebound from a Setback
 6. Marshall Goldsmith on Leadership